



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

American Media & Advocacy Group  
815 Slaters Ln  
Alexandria, VA 22314

**Contract #** 1392336  
**Schedule Dates** 10/16/12-10/21/12  
**Advertiser** NRA Political Victory Fund (43329)  
**Agency** American Media & Advocacy Group (9105)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 137/490/3341 (479832)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** MediaAssis,AMAG  
**Phone/Fax** /  
**CPE** 137/490/3341  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** NRA  
JARED SALLES

**Date Entered** 10/11/12  
**Last Modified** 10/11/12  
**Entered By** Melody Margolin  
**CO-OP** No  
**Headline #** ECR09840854  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,135.00  
**Net Total** \$17,765.00  
**Sales Tax**

# **Columbus (WSYX)**

By Broadcast Month	Spots	Rate
Oct. 2012	8	\$20,900.00
<b>Grand Total:</b>	<b>8</b>	<b>\$20,900.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/16/12-10/16/12	2	:30	5:01A- 5:57A (EST)			1						1	\$400.00	\$400.00	Columbus (WSYX)	GD DY CLM85-5A	10/11/12
2.0	Normal Line / SPOT (2)	10/19/12-10/19/12	2	:30	5:01A- 5:57A (EST)						1			1	\$400.00	\$400.00	Columbus (WSYX)	GD DY CLM85-5A	10/11/12
3.0	Normal Line / SPOT (3)	10/21/12-10/21/12	2	:30	11:35P- 12:05A (EST)								1	1	\$300.00	\$300.00	Columbus (WSYX)	SEINFELD WK<	10/11/12
4.0	Normal Line / Pre-Game (4)	10/20/12-10/20/12	2	:30	11A- 11:58A (EST)							1		1	\$1,800.00	\$1,800.00	Columbus (WSYX)	FB FEVER PRE GAME	10/11/12
5.0	Normal Line / Football (5)	10/20/12-10/20/12	2	:30	3:30P- 7P (EST)							2		2	\$5,000.00	\$10,000.00	Columbus (WSYX)	COLLEGE FB	10/11/12
6.0	Normal Line / Post-Game (6)	10/20/12-10/20/12	2	:30	7P- 7:57P (EST)							1		1	\$3,500.00	\$3,500.00	Columbus (WSYX)	FOOTBALL FEVER	10/11/12
7.0	Normal Line / Football (7)	10/20/12-10/20/12	2	:30	7:58P- 11:30P (EST)							1		1	\$4,500.00	\$4,500.00	Columbus (WSYX)	ABC CLG FTBL	10/11/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: